

French Trade Commission – UBIFRANCE is the French agency for international business development who comes under the aegis of France’s Ministry for the Economy, Industry & Employment. UBIFRANCE lies at the heart of France’s public-sector export support framework. With 64 Trade Commissions in 44 countries, UBIFRANCE offers a comprehensive range of products and services aimed at accompanying French-based companies in their development on export markets:

- *Knowledge-based products and services, from business information to consultancy and monitoring services, in order to help companies elaborate a strategy for international expansion*
- *Promotional operations in order to foster partnerships with companies outside France*

**Job position: Trade Advisor
Food and Wine Department**

Job Responsibilities:

- Business matching between French and HK companies
- Maintaining and developing a database of HK importers
- Market research and identification of HK partners on behalf of French companies
- Organization of events, mini trade-fairs to develop trade between French/HK companies;
- Keeping up with innovations/trends linked with the alimentation industry, i.e. food products and wine
- Building new contacts and following-up relations with HK companies, institutions

Requirements:

- Fluency in French, English and Cantonese required (both written & spoken), fluency in Mandarin is an advantage
- Knowledge of local food and wine trading market is essential
- Experience in the wine industry is preferred
- Strong analytical and event-organising skills
- Strong client relationship skills
- International experience is a plus
- Excellent communication and organization skills required
- Computer proficiency in PC applications, e.g. MS excel, MS word and Outlook
- Resourceful, energetic and responsible
- Minimum of a Bachelor’s degree is required
- 3 – 4 years of working experiences

Monthly Salary x 12 months: 16,000HKD + medical insurance